

Viva La Rock was big, bad and beautiful. It reflected the larger than life personality of its creator Marco Mendoza both on and off stage. With a 'New Direction' that sentiment was re-enforced!

The Los Angeles native who has a proud Spanish/Mexican heritage has usually been found in the past holding down the bass rock foundation with artists like Neal Schon (Journey), Whitesnake, Thin Lizzy, Ted Nugent and The Dead Daisies as well as contemporary artists like Delores O'Riordan.

The last album was recorded in Copenhagen with the multi-talented Soren Andersen at the helm. The Soren/Marco collaboration proved to be the right way forward with the chemistry exploding in the studio, writing and producing some of the finest new rock songs that are screaming out to be heard through a radio somewhere in the world. This is why they continued their collaboration for his 2020 album.

"VIVA LA ROCK!! Is a celebration of Music, Life & Rock & Roll, Peace and Love!" stated Marco.

With the title track of the last album 'Viva La Rock' thrusting out of the speakers as a worthy invitation to come and listen, Marco then takes you on a rollercoaster of musical emotions and sounds with a number of potential hit singles like 'Rocketman', 'Sue is on the Run' and the ballad 'Leah'. 'Shoot For The Stars', 'Take It To the Limit' and 'New Direction' carry on that blueprint in his latest album.

With a cauldron full of influences caressing Marcos Rock sound including blues, funk and R and B, there is something for everyone that loves great music, and for good measure there a little of his past thrown in with a visit to 'Chinatown' from Thin Lizzy, complete with a guest appearance by Guns N' Roses guitarist Richard Fortus and Danish star Mike Tramp on additional vocals, then the Ted Nugent cover 'Hey Baby'.

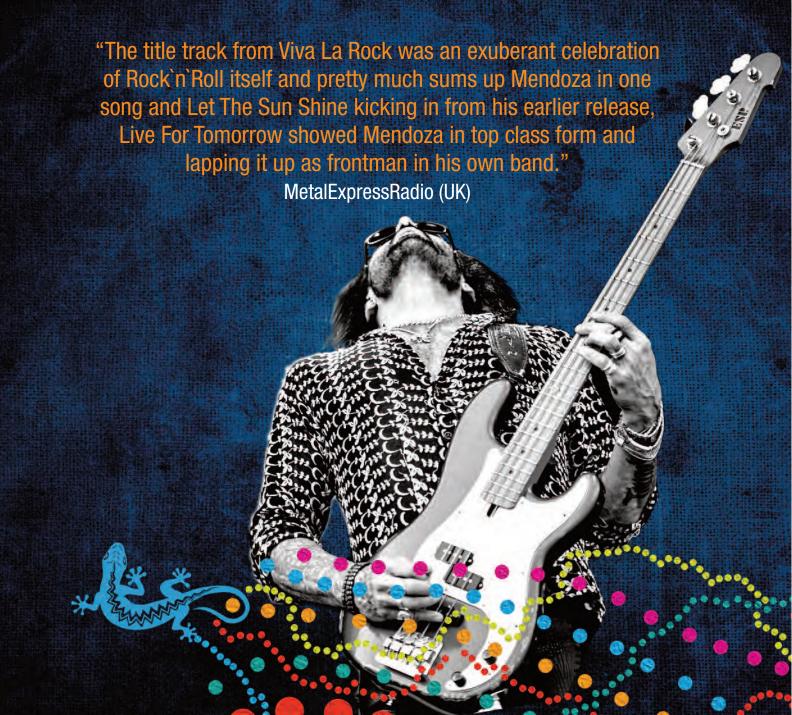


JOURNEY • THIN LIZZY • WHITESNAKE • THE DEAD DAISIES • ICONIC



Marco has played with some of the biggest rock bands in the world including time in Journey in 2021 where they played Lollapolooza with a live album being released from the performance. Marco was also involved with Neal Schons side project 'Journey Through Time' which has also a produced a live album recently.

In addition, Marco has played with and had iconic performances live all over the world with Whitesnake, Thin Lizzy and The Dead Daisies who played with a full orchestra at Woodstock in Poland in front of 300,000 people.



LIVE SHOWS

Marco's shows are eclectic and electric all in the same way and take you in a journey through is own catalogue which sometimes can be as diverse as an artist like Prince, then he can take you off in another direction with some of the deepest soulful numbers you will ever here. Marco really is an entertainer.

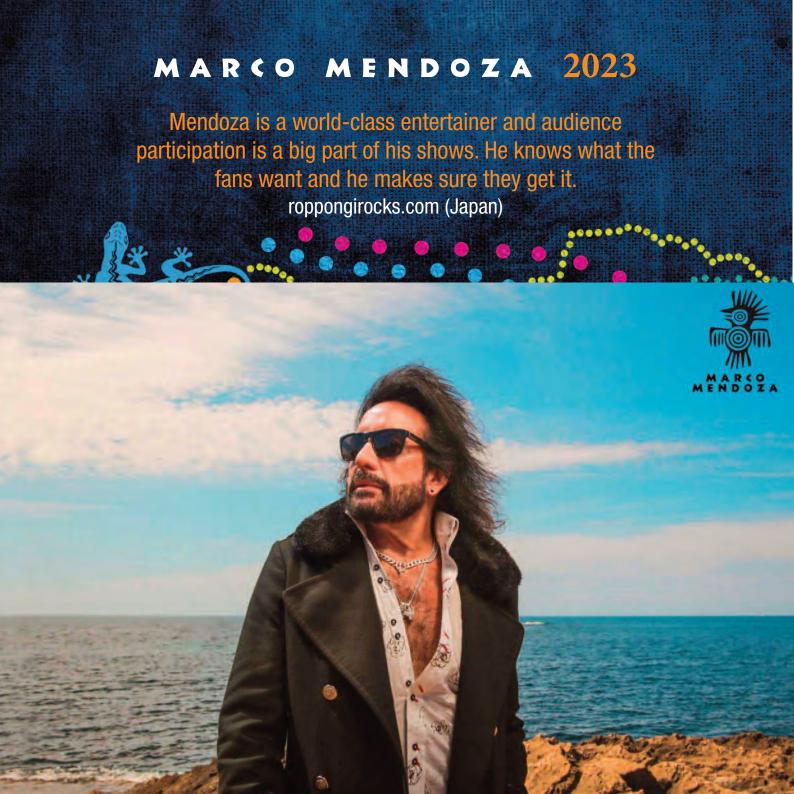
Surrounding himself with some great musicians with their own musical heritage, Marco Mendoza makes a tree piece band sound huge wether it is in a small club or an arena.

Throughout the last three years, Marco has taken is solo show all over Europe and the UK, Russia, Japan and the USA to critical acclaim and great reviews.

Check some of the reviews below:

EDINBURGH, SCOTLAND 2019
NEWCASTLE, ENGLAND 2018
LONDON, ENGLAND 2019
TOKYO, JAPAN 2019





MUSICAL HERITAGE

Marco has played both in bands and a session player for the previous acts over the last thirty years;

John Sykes, Blue Murder, Ted Nugent, Thin Lizzy, Whitesnake, David Coverdale, The Dead Daisies, Deloroes O'Riordan, Neal Schon, Bill Ward, Black Star Riders, Soul Sirkus, Lynch Mob, Tommy Shaw, Alias plus many more.

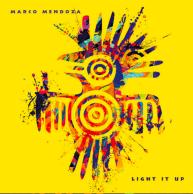
SOLO ALBUMS













MAGAZINE COVERS













"As he blasts through the title track from his latest album "Viva La Rock' it would be a churlish and hard-hearted reviewer who could resist being sucked into the good feeling that bounces off the walls of the venue. And as the set closes and MARCO MENDOZA steps off the stage to seemingly thank every single member of the crowd personally there is no doubt that no one will be leaving the place disappointed. A good time was had by all has never seemed so apt."

downthefrontmedia.com (UK)

